



**IGNITE  
PUBLICATIONS  
LIMITED**



[www.ignite-publications.com](http://www.ignite-publications.com)



**Ignite Publications** was launched in 2015 to publish high quality children's books at affordable prices.

Over the past 30 years, the publishing team under the name of Scholastica Textbook Development Project and Printcraft Limited published several textbooks for students in Bangladesh from Playgroup to Class VIII. In 2015, we expanded the team and created a new company dedicated exclusively to meeting the demand for high quality children's books. Ignite Publications is developing a variety of books catering to a range of age levels.

Books for babies and toddlers, fun-filled activity books for young children, pictorial books on a variety of topics, and textbooks and workbooks in Bangla, Maths, English, Bangladesh Studies, and a range of other subjects are all in development. Our team of content developers are passionate educators with years of experience in education, and they bring all this experience to bear in the design of our books. Books will be developed in both Bangla and English, and all maintain high standards in design, content, educational approach and presentation.

We endeavor to produce books that will delight and excite children, and inspire them towards learning!



**A Member Of Ascent Group**

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### Babies and Toddlers (0-3 years)

These are years of significant cognitive, emotional and social development in a child. Children at this age learn at different levels and at their own pace. Physical development is also rapid; toddlers learn to crawl, walk, and balance themselves during this period. Their motor skills start to develop too. Books for children of this age should be designed to attract their attention, develop vocabulary and communication skills, excite their imagination and lay the foundation for literacy and numeracy. Books must be easy to hold, durable and light-weight. Keeping all these factors in mind we have designed board books for these very young learners. The books emphasize pictures and because babies and toddlers learn more through their visual senses. Our books use simple, easy-to-understand language and instructions so that parents can guide their children effectively. Our books delight and excite little learners in either English or Bangla!

### Kids (4-12 years)

From Kindergarten to elementary school, children at this age are making their first forays into the world of learning. Books for children of this age should engage and inspire them while they learn. It is by having fun while they read or work in a book that they can discover the love of learning! At this age children develop a fondness for new relationships with peers and other adults. They begin to show signs of a budding independence and show interest in learning new things. Our books for kids are designed to give the opportunity for children to explore and learn on their own. Our books for this age are highly interactive, no matter the content. Activity pages with simple age-appropriate instructions are included in all the books, several of which are workbooks for students to explore independently or with the help of a parent or





teacher. The books are based on our educational philosophy that encourages creativity, critical thinking, and moral education. The design and content build on the prior knowledge of students, help them to connect what they are learning to the world around them, and engage their curiosity. Attractive pictures and a playful design ensure that students enjoy their learning experience as they build key skills for life.

### Teens (13 years and above)

Teenagers and young adults enjoy intellectual challenges and are starting to make sense of the world around them. Children start to develop their own opinions about society. They conduct research, ask questions and try to analyze what they uncover. At this age, books must guide them to think critically, take information and analyze it appropriately, and synthesize new information. Skill building is crucial for this stage of learning—communication, thinking skills, evaluation and reflection. Our books for this age group provide information in age-appropriate language, challenge students to think for themselves through analysis, and generate their own opinions and ideas. Our books encourage students to develop ethics, and morality and a sense of social responsibility with good citizenship while inspiring them to continue learning throughout their lives.

### Where to Find our Books

Our books are available for sale at Boi Bichitra outlets and Ahsania Mission Books Distribution House in the city.

If you are interested in enlisting our book in your school's textbook list, please contact us!

